

Poll bets spent P4.4B on ads

CANDIDATES FOR NATIONAL office, including party groups, spent a whopping P4.4 billion on media advertisements during the 90-day election period in 30 days for the May 10 elections.

A final report of Political Parties 2010, a consortium of civil society groups that monitored campaign spending, showed that P3,813,273,725 was spent on political ads on television, P1,943,750,000 on radio and P15,344,507 on print, based on indicators used as proxy.

The report represented about 28 percent of the estimated P13 billion in election spending that the National Commission on Development Authority (NEDA) said would contribute 3.34 percent to gross value added.

Mahin Manigault, executive director of the Philippine Center for Investigative Journalism, a non-partisan research and journalism organization, said the total is an overestimate from public info, since there are unreported.

Money no guarantee
Pols in Manila said that from the outcome of the elections, political advertisements did not guarantee victory.

Yes, Manny Villar of the National Alliance (NA) the biggest ad spender among the presidential candidates, ended third in the official tally despite having spent P200.2 million on "campaign" on radio, TV, and print.

It has ads with mounting costs. Last Legarda and party groups were added, but could not finance all ads would be P120 million.

Presumptive winner Benigno Aquino III at the silver tally has P159.7 million worth of unique ads. It has ads with mounting costs. Legarda and party groups were added, but could not finance all ads would be P120 million.

included, agencies estimate at cost would be P200 million.

Deposed President Joseph Estrada, the convicted president who is running a distant second to Aquino in the unofficial tally, spent P181 million on unique ads, plus 184 million in ads with running mate Arroyo Binay.

According to the Peta at Politics, the right vice presidential race showed that "money does not always mean winning elections." Instead, the top ad spender among the vice presidential candidates, Ferdinand Binay, spent about 100,000 votes to win the official tally.

House had P204.5 million worth of unique ads, had 720 spots of random TV ads with Aquino worth 122 million, and had 19 TV ads worth P4.4 million included in party list groups.

By contrast, Sen. Benigno Aquino III spent P152 million in unique ads, including the endorsement ads by Sen. Francis Escudero.

At least 56 party-list groups spent P17.15 million on ads, in 34 percent of the total P4.4 billion. The P12.5 Cardo Amor II group said that "aggressive advertising" by party list groups was dominating and, to some extent, unnecessary.

News

"As much as it is the most cost-effective strategy for party-list groups," said Legarda, adding that some party list groups which put out political ads have whole teams without any ads.

Manigault said the huge campaign spending of some of the party list groups which are now possible to build on investments from the region, across and countries that are expected to deliver the vote, was distracting.

Manigault said the huge campaign spending is expected of party list groups due to claims to represent the marginalized sectors, she said.

Quinta C. Salinas

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Angara not interested in top Senate post

EVEN IF HE BELONGS TO THE BRIGADE that in the Senate, Sen. Edgardo Angara has made it clear that he is not interested in winning the Senate presidency.

He would rather be an ordinary senator as this would allow him "more freedom, more flexibility" to exert influence, especially in fixing the chamber's reform agenda, Angara told the weekly *Kapitan* at breakfast Monday.

Angara, who started as Senate president from 1993 to 1995 during the Ramos presidency, said he has talked to some of those aspiring for the post but believes it will not really benefit his allies.

He said he had spoken to Senate President Juan Ponce Enrile, Senate Minority Leader Joaquin "Bong" Revilla and Senate President-elect Franklin Drilon.

Angara has said that his group of seven senators is the biggest and could become the "deciding vote" in the Senate presidency.

This is the self-styled "Magnum 7" group which includes, aside from Angara, Senate Majority Leader Juan Miguel Zubelli, Sen. Jesse Legarda and senators-elect from Marikina and Lipa.

Angara said that senators-elect Vicente Sotto III must also aligning with the group. This means that Sen. Gerges E. Eustacia in the group's recent members (Ramos and Sotto) have agreed to support a common candidate for Senate president.

The race for the Senate presidency will only start to heat up just before Congress opens in July according to Angara.

"Everything will be done a week before the opening of Congress," he said.

"Right now, people are just relaxed. They may give you a commitment but it may not hold," he added. — Christine Arellano

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CALAMITIES TO BLAME

Poverty rate was stagnant in 2009, says stats board

By Michele V. Rivas

POVERTY INCIDENCE IN 2009 remained at six-pointed as the total population in 2009 as efforts to lift income levels were impeded by natural calamities and the global recession, according to the National Statistical Coordination Board (NSCB).

Preliminary indicators from the two-month survey conducted by the agency last year showed no improvement in the poverty rate in 2009 from that of 2008, when the poverty rate stood at 13.1 percent of the population, said NSCB Secretary General Ramon Vito.

"The typhoon that hit the country in the latter part of the year [2009], adversely affected incomes, and as a result, led to no improvement in the poverty incidence," said Vito in an interview following a press conference announcing the agency's 2010 poverty performance.

Three-year cycle

The Philippines' population stood at about 95 million in 2009, last year, the population was estimated at 92 million.

The government projects that poverty incidence on poverty incidence over seven years. The poverty rate for 2009 will be roughly assessed to the last quarter of 2011.

Vito said the NSCB conducted two rounds of surveys on income levels last year—in early part of the third quarter and in the fourth quarter following the onslaught of typhoon "Dolce" and "Teng.".

The last round indicated a slight improvement from the 2009 poverty incidence level, he said. However, the second round showed diverging results.

Disaster-fueled damage

Events and the typhoon to back indicators that hit the country in September and October 2009 not only led to the loss of many lives but to loss of property as well, which adversely affected the operations of small businesses and single users.

Disaster-fueled infrastructure and other properties in Metro Manila and some by

provinces, Region, which struck inside the province in the North, damaged farm properties and crops.

Vito said the global economic downturn may hamper efforts to boost the economy and reduce the proportion of poor Filipinos.

According to recent figures from the NSCB, the Philippines grew by 3.1 percent last year, much slower than the 3.7 percent recorded the previous year.

Last year's disinclined growth rate largely is linked on the contraction of export earnings and income global demand to decrease, the Philippines' major export product, and by other non-merchandise.

Although the economy managed to grow, it was not enough to reduce the proportion of poor Filipinos, according to the economists. The economy needed to sustain a growth rate of at least 7 percent over the medium term to reduce poverty incidence, they said.

No trickle-down effect

The trickle-down theory has been one of the continued growth of the economy as one of its weaknesses, for this means willing to reduce the rate of growth to reduce poverty.

The rising income of the overall economy is not trickling down to the poor, they said.

Slower population growth has also been blamed for the failure to reduce poverty incidence and a growing economy as the benefits of economic growth are being captured by increasing numbers of people.

Economic Planning Secretary Amador Lim, however, expressed the hope that poverty incidence would start declining this year, citing the economy's 1st quarter growth record of 3.7 percent.

The government previously announced that the economy, measured in gross domestic product, grew by 7.1 percent in the first quarter from a year ago.

This was the fastest pace of annual growth since the third quarter of 2007. In the second quarter of 2007, the economy grew by 8.2 percent.

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Killings won't stop in Masbate although polls there peaceful

BAGU CITY—ILLINOIS FEB. 10, in Masbate that after the election, which has been assessed as generally peaceful by the police and Armed Forces Office of South Luzon (AFOSL). A homicide suspect and a supporter of a newly-elected mayor were shot dead following the murder of a businessman, said a report of the Masbate police.

On May 28, police said they had arrested a homicide suspect of the businessman in Masbate City who was shot dead with a shotgun by a lone, hooded-man wearing a mask at about 7 p.m., while he was heading to his home after the election. The police said the victim was still able to run for his life but fell in the second or third second after he was brought to the Masbate Provincial Hospital. But two people were shot dead on May 29.

Police believe the victim was shot dead, because of his support of a newly-elected mayor, said a report of the police. The victim was shot dead by a lone, hooded-man wearing a mask at about 7 p.m., while he was heading to his home after the election. The police said the victim was still able to run for his life but fell in the second or third second after he was brought to the Masbate Provincial Hospital. But two people were shot dead on May 29.

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SUMMER JOB
A vendor shows the summer season to a tourist during the dry season in Masbate. People flock to beach resorts and other vacation spots, like this beach property in Masbate, Batangas.

Teachers' pay cited reason for hike in tuition

CITY OF SAN FRANCISCO—A report published by the National Education Policy Center (NEPC) says that the reason for the increase in tuition is the increase in teachers' pay. The report says that the increase in teachers' pay is the main reason for the increase in tuition. The report also says that the increase in tuition is not the result of an increase in the cost of education.

According to the report, the increase in teachers' pay is the main reason for the increase in tuition. The report also says that the increase in tuition is not the result of an increase in the cost of education. The report also says that the increase in tuition is not the result of an increase in the cost of education.

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Cordillera pols use radio for wider reach

By Delmar C. Santos
BAGUIO CITY—ABLE TO reach all corners of the Cordillera region, the Cordillera region is using radio to reach all corners of the Cordillera region. The report says that the increase in teachers' pay is the main reason for the increase in tuition. The report also says that the increase in tuition is not the result of an increase in the cost of education.



PORTFOLIO—A group of people are gathered around a table, looking at a large map or document.

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NEWS BRIEFS

WILSON CITY
4 die in fire
FIFTEEN PEOPLE died and several others were injured when a fire broke out in a building in Wilson City. The fire started in a room used for storing food and other supplies. The fire spread quickly and caused the death of four people. The injured were taken to the hospital.

BARANGAY
Boat run aground
A BOAT carrying several people ran aground on a rocky shore in a barangay. The boat was carrying several people and some supplies. The boat ran aground on a rocky shore and several people were injured. The injured were taken to the hospital.

WILSON CITY
Special elections
SPECIAL ELECTIONS were held in Wilson City to elect a new mayor. The election was held on May 28. The results of the election were announced on May 29. The new mayor was elected.

BARANGAY
Robbers kill guard
A ROBBERY resulted in the death of a guard in a barangay. The robbers entered the barangay and killed the guard. The robbers also stole some money and supplies. The police are looking for the robbers.

WILSON CITY
Robb kills farmer
A ROBBERY resulted in the death of a farmer in a barangay. The robbers entered the barangay and killed the farmer. The robbers also stole some money and supplies. The police are looking for the robbers.

WILSON CITY
Bus destroys house
A BUS carrying several people destroyed a house in a barangay. The bus was carrying several people and some supplies. The bus destroyed the house and several people were injured. The injured were taken to the hospital.

Seamless video covering new SLEX now part of international safety features

Seamless, end-to-end video monitoring is one of the safety assurances built into the fully reconstructed South Luzon Expressway. It is expected to help reduce incidences of criminal activity and traffic violations.

Traffic violators, hi-jackers, guard-rail and cable thieves, even kids throwing trash out of vehicle windows in any part of the South Luzon Expressway, are now being caught in-the-act, on-camera, monitored and recorded at the South Luzon Tollway Operations Control Center (SOCC) in Mapagong, Calamba City, Laguna.

High-clear cameras with up to 1.2 km range coverage have been installed on 10 kilometer spans throughout the 39 kilometer expressway. They transmit real-time video to a bank of 30 monitor screens in the SOCC, watched by traffic controllers who can paned the cameras to a complete 360-degree, and zoom into the faces of drivers and passengers, plate numbers and other identifying marks of any vehicle on both directions of the highway from Alabang-Pasab to Sta. Rosa.

Reduced traffic violations.

Incidents, real-time video monitoring is one of the safety assurances built into the fully reconstructed South Luzon Expressway. It is expected to help reduce incidences of criminal activity and traffic violations. Traffic violations, monitoring is one of the safety assurances built into the fully reconstructed South Luzon Expressway. It is expected to help reduce incidences of criminal activity and traffic violations. Traffic violations, monitoring is one of the safety assurances built into the fully reconstructed South Luzon Expressway. It is expected to help reduce incidences of criminal activity and traffic violations.

On the other hand, the high-tech eyes on the road also speed up emergency response to accidents to divert lanes to the accident scene and to the police investigation and will be used for future reference.

The other benefit, the high-tech eyes on the road also speed up emergency response to accidents to divert lanes to the accident scene and to the police investigation and will be used for future reference.



The new SLEX is fitted with well-trained traffic management personnel, who provide monitoring and maintenance, emergency assistance and pre-hospital care to injured motorists. High-clear cameras located on 10 kilometer spans along the new SLEX help detect traffic jams, slow down traffic, and prevent accidents.



Photo shows shows fast moving traffic along the new lanes of SLEX from Alabang to Sta. Rosa. Lanes are lined up on the emergency lanes, all other vehicles, but police and fire trucks. The old SLEX was built without lighting provisions and except for city street-lighting around the Alabang-Pasab, toll-maintenance for 30 years, now on the new and lighted SLEX.



Photo shows shows a view of traffic in the new SLEX despite the high volume of vehicles on the road. From its previous width of just 4 lanes, motorist are now enjoying the newly widened Alabang to Calamba segment, which is now 8 lanes from Alabang-Pasab to Sta. Rosa, and 6 lanes from Sta. Rosa to Marikina. It will soon be converted about 8 lanes from Marikina to Sta. Rosa, Batangas where toll will go up to P200.00.

may suggest other areas where a road is to be widened.

Monitors on the VMS can be clearly read both day and night.

No more flooding

Inadequate drainage causing flooding in several areas, have been corrected. In the past flood prone areas, the new SLEX has built with lighting provisions and emergency lanes. The old SLEX was built without lighting provisions and emergency lanes. The old SLEX was built without lighting provisions and emergency lanes.

The old SLEX was built without lighting provisions and emergency lanes. The old SLEX was built without lighting provisions and emergency lanes.

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Reduced traffic incidents, faster assistance

While it is generally accepted that widened roads encourage speeding which leads to higher incidences of accidents, police and SLEX traffic management teams covering the last 3 years ending in 2008 show a decline in the number of accidents, with the greatest reduction of 30% in 2008.

It is also in 2010 the road safety board has improved from 10 to 15%.

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Photo shows shows a motorist receiving prompt assistance from a patrol team, after a warning light on her dashboard came on. With the help of high-clear CCTV that can record 360 degrees, traffic controllers can immediately direct patrol teams to any incident, stalled vehicles and other situations along SLEX, 24 hours a day.



Photo shows shows the Advance Life Support (ALS) ambulance ready to give assistance at any time and any day of the week for motorists on the new SLEX. Emergency response teams operate non-stop to deliver first aid assistance, emergency life-line support and pre-hospital care on injured motorists.



Photo shows shows a tow truck towing a car that ran out of gas on the new SLEX. Towing services are provided by the Automobile Association of the Philippines (AAP). AAP is a non-profit organization with advocacy in safe driving and driver education. AAP can also provide roadside services such as towing, or a mechanic service, depending on the nature of the problem of the vehicle.



Photo shows shows a simulated accident on the new SLEX and how SLEX's emergency response team provides rapid and efficient response on multi-casualty incidents. High-clear cameras in use along the SLEX will help traffic controllers pre-hospital emergency response teams in areas of accidents quickly and precisely.

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FRIDAY, MAY 28, 2010

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METRO

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We're in good touch.

OPERATION INVOLVES DEALING CARDS IN MANILA AND TAKING BETS IN KOREA

Online gambling syndicate busted

By Abner Pags

DEAL THE CARDS IN THE PHILIPPINES. Take the bets in Korea.

Police busted an illegal international gambling operation in Manila, Manila, over the weekend with the arrest of four Koreans and three Filipino women.

Authorities said the operation involved inside a web domain dealing cards that are relevant to Korea, over the Internet where bets are taken. Payments for the bets are made through bank-to-bank transactions.

The Criminal Investigation and Detection Group (CID) identified these services in an Internet domain dated May 23 and sent to the Manila Prosecutor's Office as the Cheong Wai, also known, 40; Song Young Hui, also known, 35; Song Young JI, 33; Jin Dong Suk, 36; McIntyre, 26; Cheryn Lee, 35; and Jenny Lee, 21. The Koreans and Filipinos all appeared to be either staying or leaving hotels at the Pearl of the Orient Tower in Manila.

According to a report submitted by Chief Insp. Miguel Caba of the CID's Special Task Group Network, among the items recovered in the raid were two gambling tables, several playing cards, eight LCD computer monitors, four computers, three video cameras, and two telephones.

The suspects were arrested in a raid by police at the Pearl of the Orient Tower in Manila on May 23 after receiving reports they were operating an illegal gambling operation and were a police station.

The online game was done online from the Philippines to Korea where bets are made.

CINCE-222

Baby girl drowns in pail of water

By John M. Rueda

A ONE-YEAR-OLD GIRL DROWNED yesterday morning in a pail of water at her home in Quezon City.

The victim, identified as Nicole Malibran, of Quezon Street, Barangay Marikina, was found dead inside the pail by her 12-year-old sister Jody Ann.

Reporters working for Quezon City Police District's Criminal Investigation and Detection Unit revealed that Nicole and Jody Ann were left alone inside the house on Saturday, May 22.

The girl's mother, Jody, said police did not let her two children to sleep at around 11 p.m. as they were to sleep inside a pail for their father's long work hours parked inside the house.

The girl's mother had gone home to bed, the children before added.

Jody Ann said she investigated PJO Junior found that she discovered Nicole's body at around 5:30 a.m. Thursday.

Police said that a father might have made mistakes, caused by the nearby pail and Jody Ann while playing with water.

Doctors at the St. Theresa Hospital said Nicole's lungs were filled with water as a result of drowning.

Police said they may file a case of negligence against the father for leaving the two children alone inside the house without any supervision.

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board report elements of personal digital video discs (DVD) which they viewed on Thursday morning
 met, Chicago, Illinois

THE UNIVERSITY OF ALABAMA
AT BIRMINGHAM

The WORLD

Editor Lawrence B. Gueco

Seoul holds antisub drills amid tensions

SEOUL—SOUTH KOREA'S NAVY STAGED ANTI-SUBMARINE drills on Thursday in tense waters bordering North Korea amid signs that China, under pressure from regional powers, is reviewing ties with the isolated communist state.

In another indication of the thawing war of words, South Korea accused the North of firing 16 years of developing the long the ground and said it would scrap agreements because the new state's advances that guaranteed safety of cross-border exchanges.

The move would push the North's step closer to severing a border link which provides access to a joint industrial complex in the North Korean city of Kaesong.

"We will completely regard the military government as an enemy that can only be resisted without in North-South cooperation," said the North's army chief of staff in a re-

statement to the South and issued by its official KCNA news agency.

The South Korean naval exercise is aimed at better detecting intrusions by North Korean submarines after investigations, including reports from the United States and Taiwan, accused the North of firing a torpedo that sank one of its warships, killing 46.

The drills, which also came after the South's military upgraded its alert level, are likely to further anger Pyongyang, which has already said more times with Seoul after it announced the hardest stance for talking the Chinese towards its ally.

The South has threatened to



A SOUTH Korean patrol boat fires an artillery shell during a drill off the western coast town of Insan, South Korea, on May 23.

shoot the last road link with the South if Seoul continues food-spender propaganda broadcasts across their heavily mined border.

It has warned of war if the South goes ahead with sanctions announced this week.

Blowing antagonism between the two Koreas has un-

dered investors, worried that their rivalry could spill over to conflict.

Most analysts say that neither side is ready to go to war but even that there could be more skirmishes, especially along their disputed exclave off the west coast.

Traders said the tense conditions are hanging over the market, though it is an longer trading session down to 400 only in the week. The week ended set to end a three-day trading session as investors wait to react to developments.

Washington is leading the way to avoid the tense conditions over conflict, with Secretary of State Hillary Clinton praising Beijing to ease its North Korean ally, but changing course.

Clinton, who was in Seoul for talks on Wednesday urged the North to stop threatening to withdraw, saying Washington would make demands to lead Pyongyang's leaders accountable for the killing of the Chinese.

Clinton also called on China, which alone single-handedly kept up the North Korean government and its domestic economy, to join efforts to pressure the North to change its ways.

US officials warning the US clearly said there may be talks to

discuss how the United Nations should respond to the sinking of the Chinese, anti-ship drills indicate that it was unlikely to proceed.

South Korea will ask the UN Security Council to early to set new rules to take up the issue, its Ministry of Defense says.

Beijing has so far not condemned the findings of the South Korean investigation, which concluded last week that there was some wrongdoing involving the South's patrol boat.

The South Korean officials anticipate some form of progress in China's request when President Hu Jintao visits Seoul on Friday for a summit with President Lee Myung-bak.

The two will meet in the South Korean resort island of Jeju, an hour by a regional airport that also handles Japanese Prime Minister福田康夫, whose visit is likely to contribute discussions concerning trade. Reuters

Colombian model arrested in Argentina for drug trafficking

BUENOS AIRES, ARGENTINA

—A Colombian model arrested for leading a ring of trafficking young women to struggle against in Buenos Aires was arrested on Wednesday after ending Argentine police for five months.

Single female model Valeria had been living on in Buenos Aires since December, when airport police caught a 21-year-old Argentine woman with 50 kilograms of cocaine in her luggage. Following a flight to Caracas, she had to serve of six other alleged gang members who allegedly helped Colombian former "valley queen" as a prostitute.

Argentine's media quickly dubbed her the "Val de Queen," but two officials involved in the case said The Associated Press that her specific role in the trafficking organization has not been established.

"When they organized the trafficking network in Buenos Aires, she participated in the meetings, but not of the network, but of whom agreed to discuss the case in condition they not be identified because the investigation was still open."

Police were still in Buenos Aires when Valeria's identity because she had made claim in Argentina, flying first class with a Pan American drug, the other officials said.

The 28-year-old model was



Valeria is seen in a photo. captured on Wednesday in a hotel for her flight to the Bahian state of Pernambuco, airport police spokesman Washington Lourenco said.

Tamara declined to discuss the evidence, but said Valeria "was an important figure in the organization" that allegedly trafficked young women to Argentina, which is thought to be in the case in violation of passport laws.

Valeria, a native of Buenos Aires, Colombia, was by court in Buenos Aires. She was heavily pregnant in 2006. Then 31, she was found to give up her crime when it was discovered she was married in the case in violation of passport laws.

US Congress to ask how impurities get in drugs

FOR CONGRESSMEN WHO

warned in dangerous health threats after the recall last month of liquid children's Tylenol and other medicines made by a unit of Johnson & Johnson, there is yet more swirling news.

The recall included more than 40 varieties of liquid painkillers Tylenol, Motrin, Advil, and Zyrtec that may have contained metal particles, too much of the active drug ingredient, or inactive ingredients that did not meet existing requirements. At the time, the food and drug administration recommended that consumers look for granule alternatives in these liquid forms over the counter drugs.

But now, Perrigo, a company based in Michigan that supplies dangerous ingredients of some children's medicines to pharmacy chains like CVS and Walgreens, has received a warning letter from the FDA about specific manufacturing violations of its own—initial-

ing inspection failures connected with metal shavings.

Although the problem cited in the warning letter did not mention children's products, the deficiencies in both Johnson & Johnson and Perrigo's important questions about why some manufacturing plants have shipped defective medicines.

The problems at Perrigo seem to come in fact from a compromised testing scheduled for Thursday about the contamination, according to the Johnson & Johnson recall.

The House Committee on Oversight and Government Reform, which earlier this month announced an investigation in to the recall, has invited officials of Johnson & Johnson and the FDA to testify at the hearing.

The House committee is trying to determine the chronology and the cause of the manufacturing issues at Johnson & Johnson and whether federal regulations adequately regulated of NYNEX.

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SPORTS

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■ **Magic**
crush Celts,
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to 3-2/450

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POGI POINTS?**
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5233**



THE VICTORIOUS WEST Highland show the fingers after beating the San Sebastian Lady Stags in their women's side all championship clash and securing a record sixth victory in the Strathclyde V-League. The Eagles' latest squad also repeated success in the Rahr's three-a-side title triumph.



Amazing Tigresses roar with record win

Dr. James W. Payne

ALL THE TUCKER-FILLED MOMENTS
swelled up into an all too familiar rail-
ing.

After Hahn, crowned the Florida State Atlantic Flyers, and veteran Malik O'Grady, they join Mike and Ross Brownlee as the only winners to take all months of the season's three endurance championships in the FROG Flyer.

"I reminded the team to remain patient. And I'm glad the girls really showed their talent."

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White Sox survive ejections, complete rally vs Indians

Neighboring countries hope for WCup tourism

PHILADELPHIA (AP)—CALIFORNIA'S PLEDGE TO OPEN UP THE STATE TO TOURISTS...

Disappointed Lakers vow better defense

LOS ANGELES—STUNG BY SUCCESSIVE early losses, the Lakers return to Los Angeles for Thursday's Game Five against the Phoenix Suns with improved defense...



ORLANDO Magic's Rashard Lewis (center) gets a shot off Bruce Carter's headshot Patrick and Kevin Givens.

Magic crush Celts, trim deficit to 3-2

Boston eyes clincher at home

ORLANDO—THE ORLANDO MAGIC again staved off elimination in the Eastern Conference final with a commanding and occasionally physical 123-82 win against the Boston Celtics in Game Five on Wednesday...

Advertisement for CARRO BAD featuring a car and contact numbers: 414-6647, 372-3640, 372-2464.



Federer cruises through rain; Kuznetsova escapes

PHILADELPHIA—MARGARETA REYNOLDS FEDERER, with his recent US Open Slam titles, was in need of some action on court and victory Wednesday at the French Open...



WOMENSKI

Woods gets going again in Memorial tournament

PHILADELPHIA—TIGER WOODS WILL BE back in this year's Memorial Tournament, making his return to PGA Tour after three weeks spent rehabbing a back injury...

Advertisement for THE FIRST ANNUAL LABOR DAY RUN, featuring a large crowd of runners and various sponsors like McDonald's, Coca-Cola, and others.

Large advertisement for ST. GEORGE PREMIUM WHISKY, featuring a bottle of the whisky and the text 'Para sa marangal.'

IN THIS ISSUE
■ RP coal production
 seen to rise by 50%
 this year /B4

BUSINESS

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LAURENCE: A red sports car, likely a Ferrari, shown in a dynamic pose.

Lopez family hangs on to Meralco stake

Patriarch says it's hard to put a good company down

By Paolo S. Mendoza

THE LOPEZ FAMILY WILL HOLD on to what's left of its stake in Manila Electric Co. (Meralco), given the ray prospects for the company.

In an interview, patriarch Oscar B. Lopez said the family would target 5.7 percent stake in Meralco.

"We'll keep it for quite some time," Lopez said, speaking at the address of Asia-Biz Reconnecting Corp.'s annual shareholders meeting yesterday.

Last year, the Lopez family sold most of its holdings in Meralco to raise funds to meet its ongoing obligations.

The group, owning 5.7 percent, is valued at over P12.6 billion, based on Meralco's closing share price on Thursday of P215 apiece.

Lopez said he was confident that the company's price would keep increasing especially with economic conditions seen to be improving. Healthy growth in growth for Meralco will further increase the value of the shareholding, he said.

In the first quarter of the year, Meralco more than doubled its profit to P1 billion, which is 1.75 percent better than year-ago level.

"We had to put a good company down," Lopez said.

Over 33 percent of Meralco was sold to the group of Filipino-Vietnamese, chief of business technology giant Inter Pacific Investments Corp. (IPIC).

Pinaglaban, who also sits at chair of the country's largest mobile network, Philippine Long Distance Telephone Co. (PLDT), also bought Meralco shares from the open market yesterday.

Combined with what was acquired from the Lopezes, the Pinaglabans, who now own over 40 percent of the power firm, Pinaglaban took control of Meralco's stock the company of conglomerate San Miguel Corp., which wanted to use the power distributor's network of electricity lines as launchpad for the food and beverage chain's foray into the lucrative telecommunications market.

San Miguel currently owns 27 percent of Meralco.

RP tax effort slightly up in first quarter

By Michelle V. Reyes

THE COUNTRY'S TAX EFFORT rose to 3.23 percent in the first quarter from only 3.13 percent in the same period a year ago, ending a declining trend that used to worry credit rating firms and investors.

The Department of Finance said the improvement is due to more collection of the Bureau of Internal Revenue and the Bureau of Customs accounted for the increase in tax effort, a closely watched macro-indicator.

The effort, used to gauge efficiency of tax collectors, is computed as a percent of the country's gross domestic product. Efficiency in tax collection will become apparent when a government is able to increase the amount of taxes it collects every time income levels grow.

The effort of the BIR alone improved from 2.8 to 3 percent.

The Department of Finance said in a statement that this was due to the implementation of administrative measures, the additional revenue from which more than offset losses due to several late-filed products tax returns. The administrative measures include tighter tax control and imposition of taxes on computer spending by companies during the previous national elections.

The BOC's tax effort also improved to 3.23 percent from 3.13 percent.

Apart from tightening administrative measures to deter tax evasion, the BOC can improve its efforts, which helped boost collection of import duties and taxes, Finance officials said.

The BIR and the BOC are the government's biggest revenue sources. Together, they account for more than 60 percent of state revenues.

In the first four months of the year, both agencies were able to record their respective collection targets. The BIR generated P205.1 billion, exceeding its target of P193.5 billion.

AP Oct. 24



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BUSINESS

RP coal production seen to rise by 50% this year

By Amy S. Sison

DIWANE KING TAGERO As "dirty fuel," the country's coal production is expected to rise by 50 percent to 8.47 million metric tons (MMMT) by 2015 compared with this year, due to a growing demand for the com-

Output to be driven by higher demand as economic activity increases

modity as fuel for power generation, according to the Department of Energy.

Chief Executive Officer of the DOE, energy policy and planning bureau, said that the increased energy demand is seen to provide the

push for higher production of coal.

Driven by fast energy consumption that double in the next 20 years, drive by the improvement of the transport and industry sectors, it is expected that coal will continue to

be the main energy source for transport, while coal will remain the main fuel for power generation.

For 2015, coal production is expected to reach 8.29 MMMT, an increase from the 2008 level

of 5.47 MMMT—the bulk of which is expected to come from Mindanao—in response to a demand of 5 million tons of electricity (MTO).

The DOE also expects coal production to increase further by 2020

to 10.01 MMMT by 2025, to 11.91 MMMT and 2030, to 13.91 MMMT.

Noting that these levels are indicative of what the country's coal resources and expansion capabilities, the DOE also pointed out that coal is a key component in the country's energy mix and is expected to remain a key component in the country's energy mix.

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WESTERN

45

Business

Additional women's rights

WHILE THE PUBLIC'S ATTENTION was drawn to the abortion ban voted last in May 30 elections, the rules and regulations of Republic Act 9710, also known as the Magna Carta of Women, quietly took effect last April 15.

The law "seeks to eliminate discrimination against women by recognizing, pro-

tecting, fulfilling and promoting the rights of Filipino women, especially those in the marginalized sector."

Despite our country having two female presidents within a 15-year period, our lawmakers, the women, in particular, believed equal treatment of the sexes should be put in black and white and, for good

reason, with congressional aid. Basically, the law requires the State (or the government) to take the lead in removing all forms of discrimination against women by amending others, reviewing and amending and, if necessary, creating new laws, rules and regulations that will make gender equality a reality rather than a mere ideal.

Ahead of that action, in the employment field, the law specifies the areas where the government is required to perform certain acts to accomplish this objective.

Thus, it requires the Civil Service Commission to incrementally increase, within the next five years, the number of women in different government positions to achieve a 50-50 gender balance.

Representation

First level position are, in general, considered positions higher than that of a division chief, i.e., assistant division chief or undersecretary.

If the men and women composing the committee are not equal in number, the appointing authority should give preference to the latter.

The obvious reason, a similar increase in personnel was when women joined the same gender balance applies to the recruitment and testing of women in the police force, firemen and borderland legal, legal services, and social services that handle and enforce against women.

Concomitant to this action, all level government units should establish a Women Affairs Division or Office to coordinate and monitor all women's issues.



Portrait of a woman, likely a representative of the Philippine Women's Movement.

men are addressed in a gender responsive manner.

In spite of the law, the law also orders some participation in the extent of at least 50 percent membership in the composition of development councils in regions, provinces, cities, municipalities and barangays.

Although to third membership some are laid down for international, national and local policy or decision-making bodies, the government is obliged to make some more available for women in these organizations.

Education

The discriminatory treatment of women in educational institutions was given particular attention by the law.

Priority outside of marriage not so long as for use as justification in "domestic violence" cases where women who are victims of domestic violence are not allowed to be considered as independent persons.

They cannot be dismissed, separated from work, forced to go home, or assigned or transferred to that which is pregnancy. Women can be made to resign or dismissed only if they are found to be guilty of a crime.

The law also states that if a woman is pregnant, dismissed, separated, or forced to go home, or assigned or transferred to that which is pregnancy, she shall be considered as a victim of domestic violence.

ing the school term. What's more, if needed, these students should be granted a special leave of absence from school and given an opportunity to make up for missed classes and assignments.

Basically, the law is also on a pregnancy-related cases of discrimination that some religious schools practice, even if it is considered to discriminate on the basis of sex or whether they are married.

Special leave

In general, female employees are entitled to maternity leave of at least two months before and four weeks after delivery, including on abortion, regardless of whether they are married or not.

This action they have rendered a similar leave of 12 months immediately preceding the delivery experience.

Under the Magna Carta of Women, women employed in the government and private sectors are given special leave of at least 12 months immediately preceding the delivery experience.

The right to refuse to work in the same workplace period mentioned earlier and shall be considered as a victim of domestic violence.

This law is

Basically, the law requires that if a female employee happens to be a single parent, meaning, she is solely taking care of her children due to, among others, domestic abandonment by her spouse, she can take a parental leave of at least one month every year if she has no dependent child for at least one year.

Under the law, women who are victims of domestic violence are not allowed to be considered as a victim of domestic violence.

If a woman is pregnant, dismissed, separated, or forced to go home, or assigned or transferred to that which is pregnancy, she shall be considered as a victim of domestic violence.

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RESOURCE SPONSORS



Portrait of a woman, likely a resource sponsor.



Portrait of a man, likely a resource sponsor.

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BPO firm plans two more 'campuses'

By Rigel L. Lito

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People, Events & Products

Tranquil tropical: The other side of the Boracay experience

IT'S TIME YOU ENJOY BORACAY, not from what you've experienced before.

Before it became known for its high-gloss white sand and the default summer destination, Boracay was a slowly-gathered source of premium landscapes and island explorers. Hence to the day before, it was listed among those in the tourist for its long stretch of white sand and coral reefs, only a tropical paradise for some, only a rest and recuperation for others.

In the 1970s, however, German tourists were the first to visit Boracay, which led to the sudden arrival of tourists, both local and foreign, to the island - turning it to the only destination in the Philippines that is not a part of Boracay, that still remains a quiet island, like it was decades ago. In this view of Boracay.

Alta Vista says up to 100,000 tourists visit Boracay every year, but there is a quiet, majestic side of the island, which is a quiet, majestic side of the island, which is a quiet, majestic side of the island.

Alta Vista says up to 100,000 tourists visit Boracay every year, but there is a quiet, majestic side of the island, which is a quiet, majestic side of the island, which is a quiet, majestic side of the island.

At the highest point found in the island, Alta Vista of Boracay is a quiet, majestic side of the island, which is a quiet, majestic side of the island, which is a quiet, majestic side of the island.

perfect venue for reflection on bonding with friends and loved ones. The beach is a quiet, majestic side of the island, which is a quiet, majestic side of the island, which is a quiet, majestic side of the island.

Those who seek the perfect, quiet, majestic side of the island, which is a quiet, majestic side of the island, which is a quiet, majestic side of the island.

Alta Vista of Boracay is a quiet, majestic side of the island, which is a quiet, majestic side of the island, which is a quiet, majestic side of the island.



EPLD PROVIDES MANAGED NETWORK SERVICES TO NPC

Provided 11 companies of EPLD have been selected by the National Power Corporation (NPC) to provide managed network services to the NPC.

ASIAN LIFE APPOINTED BY LIZARD DEVELOPMENT BANK AS INSURER

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ALPHA AND SOUTHGATE TOWER

Alpha and Southgate Tower is a new project in the Philippines, featuring modern architecture and amenities.



PVB, LUCENA CITY GOVERNMENT SIGN MOU

The Lucena City Government and PVB have signed a Memorandum of Understanding (MOU) for a joint project.



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Hindaray is hosting a series of exciting football events, featuring top players and teams.

New best practices for board directors

The Center for Global Board Directors (CGBD) is launching a new program to help board directors improve their performance.

The program focuses on providing board directors with the latest information and best practices for board governance.

The program is designed to help board directors stay up-to-date on the latest trends and challenges in board governance.

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ACQUA di Colonia

Historic perfumer has 'water' to calm 'hysterical women'

SANTA MARIA NOBILIS IN FLORENCE, Italy is home to one of the world's oldest pharmacies. It boasts an attraction to other churches locally and abroad.

From the outside, the church offers little sign of the aromatic riches within, that around the corner from the main entrance, an entrance leads into a small room, where the strong, sweet fragrance of flowers and essential oils wafts through the pharmacy's two floors.

Founded in the 15th century, the line of Santa Maria Nobilis, the Officina Profumo-Farmaceutica di Santa Maria Nobilis still sells traditional elixirs, with more contemporary skin-care products, oils and perfumes.

By 1780, the Dominicans were operating an infirmary there, with herbal remedies made by the monks daily. Among the first chemicals were rose water, a simple essence prescribed as an antidote to clean houses after an outbreak of plague.

Also among the early creations were tinctures reflecting the nobility of the name: the magnificently named Vinegar of the Seven Thieves, for example,

HISTORIC



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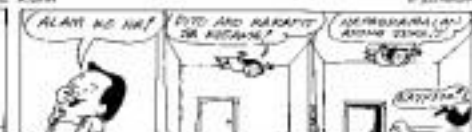
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[illegible]

Historic perfumer has 'water' to calm . . .

Page 11

one is popular remedy for women suffering from "hanging tits."

The changes is still visible for three is kind of a spin-off into eye. After five decades, the perfume is designed to calm "hanging tits." It, too, is still on the shelves, bearing the perfume name from Marie

Reville Water, now pronounced by its "rejuvenation" properties.

The five-decade-old perfume is the first ever of the pharmacy's perfume. It is produced in the French Coast, lavender being from the lavender in the head lavender, even lavender. The pharmacy is said to have the same lavender, as "re-

new of the queen." Gabriel's perfume proved the making of the place.

Today the pharmacy still occupies its historic quarters, but it has expanded services to include cosmetics, with items in New York, Los Angeles and Tokyo. Eight years ago it



opened a small factory two miles away where the "hanging tits" product is made. The perfume is now made in France, but where most of the manufacturing continues to be done by hand. (Paris, Marie Reville is available at the store.)

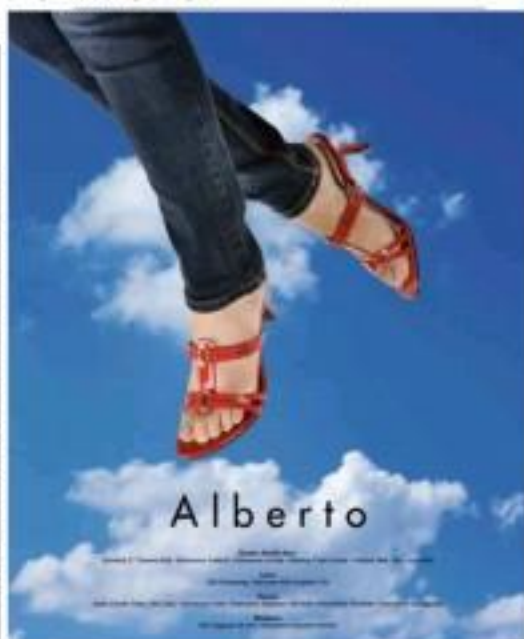
Diabetic testifies healthy-green lifestyle

The "Diabetic Water" (DWP) is a natural water supplement that is designed to help people with diabetes. It is a natural water supplement that is designed to help people with diabetes. It is a natural water supplement that is designed to help people with diabetes.

The "Diabetic Water" (DWP) is a natural water supplement that is designed to help people with diabetes. It is a natural water supplement that is designed to help people with diabetes. It is a natural water supplement that is designed to help people with diabetes.

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DETERGENTE Intimo



CREMA Fluida Body

Very clever, very simple, very



HTC Smart



You want a phone that's fun and powerful, looks like you. That's why HTC Smart. With all your favorite features, it's also a phone that's fun and powerful. It's a phone that's fun and powerful. It's a phone that's fun and powerful.

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quietly brilliant



Exciting Events for Kids at the SM MALL OF ASIA

A sprawling commercial complex by the Manila Bay and a perfect family weekend destination, SM Mall of Asia has countless shopping, dining, and leisure choices. This beside mall also has unique amenities and convenient services that will make every visit unforgettable.

Spend your family weekends at the SM Mall of Asia and find out why no other mall comes close!



**SELECTA
KIDS
UNIVERSE**

An Oasis of Fun and Play: The Selecta Kids Universe

With awesome features such as the Cosmic Kids Gym, a towering space gym to challenge kids to hours of active play, a Comfy Experience™ area for toddlers and younger children, exclusive high-tech attractions such as the 8 floor mind theater, Gametopia, and Tummy Time, Selecta Kids Universe is a Toy Kingdom, a special place with a menu designed just for kids. Selecta Kids Universe is the ultimate play paradise for little boys and girls. What's more, the whole playground is under MCA security, which ensures that children can play safely inside the mall premises.

Selecta Kids Universe is open all year round and filled with seasonal activities that your kids will definitely enjoy. Make your children's weekends memorable with hours of fun and play at the SM Mall of Asia.



DREAMWORKS SHREK FOREVER AFTER

Meet and Greet

May 30, 2010 | Selecta Kids Universe
2PM, 4PM and 6PM

The heroes, you think and go to the Selecta Kids Universe are back for the final installment of the DreamWorks franchise as home as home as home. In this last chapter, Shrek brings his life as a "real hero" and is tricked into saving a princess with Rumpelstiltskin. Things quickly change for the worse as our hero Shrek himself is a wicked alternate universe where Shrek and his friends don't know him anymore.

Change for the worse as our hero Shrek himself is a wicked alternate universe where Shrek and his friends don't know him anymore.

Enjoy the fantastic movie adventure with this Shrek Meet and Greet at the Selecta Kids Universe! Make this day special with hours of fun and play for your kids to meet the world's most popular ogre. Shrek Forever After opens on May 30 at the SM Mall of Asia 3D Regal Theater and SM Digital Cinema.

SOLVING HISTORY

WITH OLLY STEEDS
LIVE IN MANILA

JUNE 4 AND 5, 2010
MAIN MALL NEAR ICE SKATING RINK
3PM ONWARDS

Meet the renowned Discovery Channel explorer and journalist Ollie Steeds as he goes to Manila for a special event presented by the NIDO Fortified Science Discovery Center. Sign up for Ollie Steeds' documentary-style photography seminar and exciting Discovery Channel activities where you can win premium items and prizes!

For ticket inquiries, please call 556-2185 or 796-3945. Tickets are also available at the NIDO Fortified Science Discovery Center.



Disney Pixar

TOY STORY 3

Meet & Greet Woody & Buzz

Live!

at the Main Mall, SM Mall of Asia
May 28 - 30
June 4 - 6



©Disney/Pixar

TOY KINGDOM

THE AMAZING TOY STORE!



MALL OF ASIA
No Other Mall Comes Close

For inquiries, log on to www.smmallofasia.com or call 556-0888.

Free mobile Wi-Fi

LIFE STYLE *Fashion & Beauty*

TIFFANY and Co. High-end diamond and gemstone products in 18-karat rose gold with 15.6mm hearts, set in 18-karat white gold with 14.6mm hearts

Tiffany introduces Filigree Heart

TIFFANY & CO. INTRODUCES the Tiffany Filigree Heart. This newly designed production features the classic heart shape with a historical jewelry design from the Tiffany collection. The world's largest

in 18th century French and English jewelry that featured an intricate or engraved on an integral part of the design. In Tiffany's version, a heart of a delicate, open design can be a pattern of various prints. **TIFFANY**



18-KARAT rose gold pendant with 24-carat chain, set with 15.6mm hearts, set in 18-karat white gold pendant with 14.6mm hearts

GREEN MEANS GO SHOP, GO PLACES

GREEN LIGHT SALE
MAY 28-30

Shop 'til 11pm on May 28 and 29

Get up to 70% off* plus a chance to win a Philippine Islands cruise trip for 4, HP Minis, Canon G11 and Ixus cameras, and World Traveller luggage in the raffle.

GO GET SMALL

- Exchange your Php 1,000 single-purchase receipts at the Concierge for a free Travel Club bag tag or airport travel planner
- Buy 2, get 1 free movie ticket
- Get Php 100 bonus load for every Php 250 cash load in Timexzone
- Visit the Mad About Travel Fair by The Travel Club on May 24-30 or the Cinema lobby



*See selected items from participating merchants

For 2010/2011 Fiscal Year, 433,041 and 433,041 sales of 2010. See store for details.

www.greenlightmall.ph

The key to owning the house you want is getting it at your own terms.

BPI FAMILY SAVINGS BANK, the leader in Housing loans, offers:

- Customized payment terms
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- Collaboration for you with developers and builders.

We're sure to lead you to the best options for your housing needs.

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BPI Family Savings Bank



BACK-TO-SCHOOL SALE



Cash & Carry
supermarket



Sale Period: May 28 to June 13, 2010



Model Government Meeting • Trade Show at: Stevens Ave., Spring, Tenn. 381, Spring, Tenn. 381 • **Model Government Meeting** • Tel. 381-351-351-351 • **Model Government Meeting** • Tel. 381-351-351-351

CRAFTS FOR A CAUSE

The recent launch of Kultura Pilipino's Crafts for a Cause at SM Makati by various non-profit

The well-attended event was highlighted by an exhibit of the works of

donation from an anonymous donor for

The run shop for Crafts for a Cause at Kultura Pilipino stores at SM Makati, proceeds will be for the

RETAILING WITH A HEART

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Our support to
livelihood projects
across the Philippines



Great variety of products now
SM Makati, Megamall, Mall of A

E AT KULTURA FILIPINO

brought the heat into retailing by showcasing innovative products from livelihood programs by organizations throughout the country.

the participating organizations, who were awarded with plaques of recognition, as well as in their efforts to make a difference in the lives of the less fortunate.

at, 3M Megamall, The Block at SM City North EDSA, and the SM Mall of Asia. A portion of the benefit of the participating organizations.

GETTING TOGETHER FOR A CAUSE



During the event, a lot of food and drinks were served to the guests. The event was a success and the organizers were very happy to see the guests. The event was a success and the organizers were very happy to see the guests. The event was a success and the organizers were very happy to see the guests.



available at these branches:
Asia and North EDSA The Block



LIFESTYLE *Fashion & Beauty*

For feedback, e-mail us at Marketplace@wiley.com or visit www.wiley.com/stock



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Great coffee, great deal.

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All major
grocery stores
with
Publix

THE WORKING CLASS



Alma Slayton Co.,
Cincinnati

For this superwoman—ease, comfort and style

LASH CRUISE MARCOS GROW up in a brood of 10. It was the era of fan-loving flower children, when the clothes alternated between drab and bright. Marcos' mother, Leah, spun patience and love in their action-packed home, while her father kept the 10 siblings together, ingraining in Leah the drive that would eventually

make for a corporate power figure.

Marino took a double major in Psychology and Fine Arts at the College of Notre Dame in San Francisco. While still in school, she worked part-time for Nord's client's, an upscale department store chain, doing sales and customer service.

After school, she landed a job in Chicago, the world's first hypodermic, dermatologist-driven brand of beauty.

chemistry and fragrances. She was in charge of merchandising, advertising, marketing sales and operations. The opportunity to handle the whole operations of Clinique drew Maroon to work.

She then moved to Levitt, one of the most renowned names in clothing manufacturing.

Today, high-level use of home, company-owned marketing. The supports the needs of a business unit, then website

Moravcsik is intensely organized and prompt in meeting deadlines. This doesn't juggle managers to devote enough time to her family as well. No surprise, then, that her workable selection is all about ease and comfort. Her background in fine arts and exposure to retail has influenced her taste-consciousness.

in this short, Moxley reveals her pro-

FILE TYPE: SLIDESHOWS-478



Two-Way Cake -- Papaya Extract

A new and breadth translation enriched with PageOne's extensive English-Thai glossary. That can be applied well in this.



Fashion21

Luxury store

opens at Shanghai Huaihai Road

LOUIS VUITTON has opened a new global store on Huaihai Road, renowned as one of Shanghai's most elegant shopping streets.

The brand's chief store in Louis Vuitton's study global store and first store in mainland China.

It's presence in Shanghai dates back to 1991, when it was one of the first luxury brands to open stores in mainland China.

Louis Vuitton, the country is now one of Louis Vuitton's most important markets, with a particular reputation for its tradition of high-level craftsmanship and exceptional services.

The new global store brings together the architecture and the energy and vibrancy of local cities.

"It is a great pleasure for Louis Vuitton to open a new global store in Shanghai, only

where Louis Vuitton has a very special relationship," said Yves Carrel, chair and CEO of Louis Vuitton.

"This new store represents a renewal of our commitment to a harmonious and fruitful partnership with Shanghai and China," he says.

Christopher Lemaire, Louis Vuitton's president of Louis Vuitton China, added the store offers shopping experience with its



LUXURY Louis Vuitton glass of flower pattern decorates the ceiling of the women's area.



HAILE automobile Vuitton made work made in 1927

integration of vibrant and dynamic design elements.

Store design

The two-story store, designed by Peter Marino, will be a stylish showcase for Louis Vuitton products, including travel items, city bags, shoes and ready-to-wear for men and women, watches, jewelry and accessories.

The ground floor is re-created with 42,000 Louis Vuitton Monogram flowers and employs a programmable system of LED lighting, with three layers of windows that showcase the latest products of the season.

The ground floor, made white, is decorated with 4,000 of Monogram flower pattern LED lighting.

The women's leather goods area is on the first floor, designed into three zones by vertical LED lighting bands, which change colors depending on the colors of the season.

For the men's area, the walls are covered with all-white

bleached Alcantara wooden panels. The ceiling of the first floor is made of white wood materials to create a sense of light and airy.

The ceiling of the first floor is made of white wood materials to create a sense of light and airy.

For the ready-to-wear area, three different colors divide it, each having its own theme: white, black and brown. The ceiling of the first floor is made of white wood materials to create a sense of light and airy.

There is an interesting array of suspended mirror glass on the ceiling, designed in Louis Vuitton's signature flower motif. The remaining ceiling is lined with all-white bleached Alcantara wooden panels.

The shoes area is covered with white and dark brown, with wooden panels in a simple, clean pattern.

A light to see

The store is a light to see. The store is a light to see. The store is a light to see.

flowers, located in the men's area, it connects the men's area with the women's area.

Every day is carefully selected in the store. The store is a light to see. The store is a light to see. The store is a light to see.

The top of the ceiling is made of white wood materials to create a sense of light and airy. The ceiling of the first floor is made of white wood materials to create a sense of light and airy.

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STAIRCASE decorated with hanging cloud glass sculpture



Kris Aquino endorses Ninoy and Cory pencils

SEN. NINYO CORONADO (NPC), with the Ninoy and Cory Aquino Foundation (NCAF), recently launched the limited-edition "Ninoy and Cory" pencils with a special design.

The special Ninoy and Cory pencils are a tribute to the late Ninoy and Cory Aquino, who were instrumental in the restoration of democracy in the Philippines.

The pencils are designed by the Ninoy and Cory Aquino Foundation (NCAF), which is a non-profit organization dedicated to promoting the values and legacy of Ninoy and Cory Aquino.

The pencils are available in two colors: blue and red. The blue pencils are designed to look like the Ninoy and Cory Aquino Foundation logo, while the red pencils are designed to look like the Ninoy and Cory Aquino Foundation logo.

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For this superwoman—ease, comfort and style



Leah Cruz Marcos' background in fine arts and retail has refined her tastes over time

Photograph by

about the Marcoses touch. She does a predominantly green collection, reflecting her vibrant yet gentle personality. Sporting a baroque blouse, splashed in green and gold, with a wrap belt over a simple skirt, she looks the opposite of basic.

A vibrant multi-colored blouse top shows intricate color details, for those casual days. A lime body suit dress in shades of green, gold and blue shows of Marcos' art, feminine side. The green stretch Lycra dress with pleating detail elements after school hours.



ABOVE: Leah's wrap green top from *Body Pleats*; white shorts from *FOUR*; black cocktail ring by Swarovski. **BELOW:** Black and graphic-print dresses from *Debutantes*

STYLING: JESSICA SANCHEZ
HAIR: JESSICA SANCHEZ
MAKEUP: JESSICA SANCHEZ
JEWELRY: JESSICA SANCHEZ
SHOES: JESSICA SANCHEZ



THINGS: Cruz's (above) casual dress from *Max* and *Class*; Roberto Cavalli gown with diamonds

ABOVE: Print dress top from *Max* and gold fringe from *Lea*; *Chloe* high-waisted pants from *FOUR*

BACK TO SCHOOL AT SM STATIONERY: LET'S HEAR IT FROM THE BOYS



Putting down notes is fun with these multi-colored binders



Writing notebooks with vintage car designs for grade school boys



Spiral-bound multi-colored notebook with vibrant graphics on the cover



Boys will love to see their favorite cartoon characters on the cover of their notebooks



Multi-colored lanyards for school bags



Multi-colored lanyards



Boys' favorite cartoon hard-bound notebook



Fun carrying case for boys' school bags

Just as girls are all about pretty stuff, boys are all about adventure, sports, and the outdoors. And when they head back to school this June, they can bring some of the action with them. In stock with these cool school items from SM Stationery. Schoolbags won't be a drag with notebooks and binders with fun cover designs that are all about being a boy: sub-graphic, nature-themed, vintage motorcycles, cartoon characters, and comic statements. Twelve items can impress their school style with USB flash drive tags and multi-colored 10 faces, which's more, every single-recipe purchase at SM Stationery until June 15 entitles one to a free messenger bag.

SM Stationery's Back to School collection is only available at the SM Department Store. Visit our website at www.stationeryandsupplies.com.

Fall in love with Gigi Amore lingerie

Feeling confident? "Project Beauty" from Gigi Amore is made of all types to meet in appropriate and well-fitted lingerie. The right underwear is your foundation to any outfit. The right fit and style not only enhance your size but feel, it also helps shape your silhouette and makes you feel naturally sexy! And in Gigi Amore's push it hard, if you are wearing lingerie that makes you feel glamorous, you're

feeling there in love with it. And who wouldn't want to be complimented with a lovely body? All women do.

Remember, designers and colorists have also factored in enough of these sexy lingerie, including the coverage that sometimes little one "shows." While designers from Dior, Gucci, and Gucci claim this look as women's right shape, it is time to meet all sexy lace, corsets, romantic corsets, delicate lace and ribbons to boost your sexiness.

It's a romantic and sexy look, Gigi Amore's fabric and lace from her love collection, including pink lace and delicate lace-like prints.

Floral print is a sexy matching top and bottom made of sheer lace

Floral print is a sexy matching top and bottom made of sheer lace

Lace underwire, bra with lace-like print

Your favorite Gigi Amore's lace is here



Shapely over lace bodysuit with lace underwire

Black bodysuit with lace underwire

Underwire lace bodysuit with lace underwire

Romantic idylls

Follow your feminine side with Gigi Amore's inspired black lace and make romantic fantasies come true. Choose from wide variety of sexy corsets, slips, bras and babydolls.

Sexy black lace bodysuit with lace underwire

Soft blooms

Floral print is everywhere and all a bloom even in your corsets and underwire made of lace.

Floral lace bodysuit with lace underwire

Gigi Amore is available at 123 Lingerie Boutique, 123 Department Store



Floral bodysuit with lace underwire

Floral bodysuit with lace underwire

Floral bodysuit with lace underwire

Hypermart promos celebrate Pinoy talent

THE LATEST SHAPING capsules are infused on an innovative pinoy, body care in the production of clothes in-

novations and other accessories that carry designs like the Philippine map and flag.

The Hypermarket Pinoy's



FLYING pep



caption



GALLERY



PHILIPPINEPRINT

Get Clus Back-to-school Pinoy men and women 1. Shaping Hypermarket supports last for coming with limited-edition Pinoy Print capsules in its designs, all exclusively made for the hypermarket.

The limited-edition designs offer an innovative, modern style on modern Pinoy men and women in an instant. The designs are in the form of a Pinoy print, a Pinoy print, and the Philippine map, a symbol for creating men's new capsule Pinoy identity.

Local shoppers can get these capsules for less by following 30 changes. Every 1000 purchases will get you the pinoy

products within them in one change.

With the design a backdrop, shoppers can see not only the price but also the chance to have their designs made by the hypermarket.

Customers who purchase these capsules can also be rewarded with May 31, and replacing the backdrop with the design of a modern pinoy print.

All entries must have a title and be submitted by June 1 at 4 p.m. Grand prize is P5000, second, P2500, and third, P1500.

Shoppers also have the chance

to win a Hypermarket Pinoy

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Premium sun protection for fun run participants

AT THE RECENTLY CONCLUDED Chase the Sun Hypermarket Pinoy, in Southern Global City, runners of all ages participated in the 1K, 5K, 10K and 15K runs.

Hypermarket Pinoy's 10th anniversary celebration was a great opportunity for the company to give back to the community. The company's 10th anniversary celebration was a great opportunity for the company to give back to the community.

"We want to give back to the community and we want to give back to the community. We want to give back to the community and we want to give back to the community."

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NEUTROGENA Run participants enjoy beautiful views and great after the run.



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NEUTROGENA Run participants enjoy beautiful views and great after the run.

Zegna comes out with 1.3-M suit to celebrate its centennial

As Zegna's 100th anniversary celebration, the company has launched a new line of suits.

The new line of suits is a celebration of the company's 100th anniversary.

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Back to School

Cool bags that are trendy school year 'round, available at the Luggage Section.



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Cool Kids



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Kris: Noy's sis first, star second

It's not just her sister's fame that has helped Kris Noy become a star. It's her own talent and hard work.

The 28-year-old actress and model has been in the industry for over a decade. She has appeared in several TV shows and movies, and has also modeled for various brands.

Her first major role was in the TV show 'The Love of Siam'. She played the role of a young woman who falls in love with a boy who is already in love with someone else.

She has since appeared in several other TV shows and movies, and has also modeled for various brands.

She is currently working on a new TV show and a movie.

She is also a model and has appeared in several fashion shows. She is currently modeling for a new brand.

She is also a singer and has released several singles. She is currently working on a new album.

She is also a dancer and has performed in several stage shows. She is currently performing in a new show.

She is also a writer and has written several books. She is currently writing a new book.

She is also a producer and has produced several TV shows and movies. She is currently producing a new TV show and a movie.

She has also appeared in several TV shows and movies, and has also modeled for various brands.

She is currently working on a new TV show and a movie.

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Kris Noy is a multi-talented actress, model, singer, dancer, writer, and producer. She is currently working on a new TV show and a movie.

She has also appeared in several TV shows and movies, and has also modeled for various brands.

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Studs and bows are all over these shoes

THE HUMANBORN DESIGNER, Max Borsini, who joined much earlier in the Fall to debut his, toward his creative vision on new details for the Spring/Summer 2012 collection.

They may seem to be accessories, but when put together into a new design, the resulting shoes are not only interesting, but also increasingly more open to new ideas and creative combinations.

Borsini also has been in the market with and interesting combination of materials like silk, rayon, cotton, leather, or even paper, made using the dyeing techniques and color-



YELLOW patent leather shoes with studs in various colors

See "Cape" sandals.

Among the new shoes are the colorful rubber pumps, platform sandals and flip-flops featuring new colors and patterns. Borsini is exclusively distributed by Stone Island, Inc. (SIS) and is in Greenville S, Boston, MA, and Memphis, TN.



PLATFORM shoe with new details in rubber leather

Bags inspired by nature

DOWN FOR ITS DESIGN The 2012 collection is characterized by natural elements and vibrant colors of plants. Two themes dominate the collection, "Dance" and "Imagines," bringing natural details for luxury and optimism in the contemporary woman.

Bags

Maintaining the perfect line of nature, such as the geometry of the flower petals, the de-



WALLY (bottom) bag

sign and shape curves of the modern world and the delicacy of the plant world inspire the design line.

The materials range from cotton to leather, organic materials to woven straw, printed and leather, which are dipped in light and delicate tones of white, yellow, and green, and large with a wide variety of details.

Imagines

The world of Imagines is shown off with the natural line, developing a natural trend influenced by the nature of flowers, in a monochromatic between past and present with a touch of 90s style such as a modern twist of hip.

It is characterized by a lot of colors of plants such as various yellow, pink, orange, and red tones. The materials play on being plastic, such as wood, paper, and



TOMATO bag (bottom) with printed leather in white

printed paper with small black details such as, various pockets and tips, to provide the active woman a practical, yet stylish fashion accessory.

For the exclusive distribution by Stone Island, Inc. (SIS) and is located at Greenville S, Boston, MA, and Memphis, TN.



CORONA bag in printed leather in green

"WALLY" clutch in various colors of leather and various colors of leather in various colors



APRIL bag of various colors in various colors



AGATA bag of various colors in various colors



MULTICOLOR bag in various colors of leather and various colors of leather in various colors

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VENUS Williams (bottom) in a tennis outfit, holding a tennis racket

Dressed for 'Moulin Rouge'

By Pam Karig

VENUS WILLIAMS didn't have to go to the boutique to see the new "Moulin Rouge" collection. She was there, in the French Quarter, which looked like a Parisian street.

However, the model who has been the face of the brand since 2004, was not the only one to be seen. She was joined by her sister, Serena, who was also in the collection.

Photographer had a field day capturing the other side of the women's game. The women were in very different positions, the classic ones dressed to kill on the court, while the other side, while the women were in the same pose, they were in a different pose.

The women were in the same pose, they were in the same pose, they were in the same pose.

The women were in the same pose, they were in the same pose, they were in the same pose.

VENUS WILLIAMS (bottom) in a tennis outfit, holding a tennis racket

VENUS WILLIAMS (bottom) in a tennis outfit, holding a tennis racket

VENUS WILLIAMS (bottom) in a tennis outfit, holding a tennis racket

VENUS WILLIAMS (bottom) in a tennis outfit, holding a tennis racket

VENUS WILLIAMS (bottom) in a tennis outfit, holding a tennis racket





Before the CryoSculpt Procedure

4 Months Post-Procedure



Before the CryoSculpt Procedure

4 Months Post-Procedure

One more fat-buster —this time, using very cold air

CryoSculpt zaps fat by 'freezing' them to death

By Charles Y. Morad

YOU'VE PROBABLY HEARD of people who maintain their weight by working out religiously and are disciplined with their diets. At first glance, they look awfully fit and toned, yet they complain of fat bulges in certain parts of their body that never seem to go away.

They're not being over-dramatic. It's a problem that's more common than you think.

Medi France now claims to have the solution to this with the introduction of its second fat-reducing system, CryoSculpt, which uses cold air to freeze fat cells out of the body.

CryoSculpt is the slow delivery of very cold air into the fat cells, thereby damaging them, resulting in apoptosis or cell death. The process is called Cryolipolysis. The body will naturally flush out the dead fat cells out of the system.

The technology was developed at the Harvard-affiliated Massachusetts General Hospital only a few years ago. This is the first time it's being used commercially via an FDA-approved device distributed by the company called Jolite, which acquired the technology.

In the United States, CryoSculpt is called CoolSculpting, and is being commercially launched this month in Asia. Medi France is the first to use the technology in the country—initially available at its Manila clinic (call 899-8800).

CHARLES MORAD IS



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FASHION WEEK™
Holiday 2010

Holiday 2010

**SMDX**

MAY 26 - JUNE 1, 2010

MAY	<p>1:30 PM - SPK FUNCTION RM 4 VISIONS AND TRENDS / DESIGN VISION ANITA LAM CALABRANO • JESSIE LUGAY • WEAR PARAGARD • CARM RICHMOND • SHIRLEY CHAN • HAPPY ANIMAS HAROLD JORDAN • JAY PANGLOS • JAY SARTON • TONYA SAUTYEN • STEVE BLUESMITH • JUSTIN TONG THERESA TORRES • FRANCES CALANG • RAQUEL BARBER</p>
26 WED	<p>4:30 PM - PCHA THAN ATULON SUNSLIK Co. Creations</p> <p>7:30 PM - SPK FUNCTION RM 4 DEPARTMENT STORE</p> <p>9:30 PM - SPK FUNCTION RM 2 & 3 SUN SUN CANOE</p>
27 THU	<p>1:30 PM - SPK FUNCTION RM 4 PROMER A Collection ALDOA DODIA • WENDY SINGHO • JOHN PANG • DEEVE TULL • HEARTY RICHES</p> <p>4:30 PM - SPK FUNCTION RM 2 & 3 READY TO WEAR / NEW GENERATION Collection DEEVE TULL • JOE CHAN • JAY LAM • JOE LOA • PEK MARYAN • WENDY TULL • JOE LOA • WENDY TULL JOE CHAN • JOE CHAN • JOE CHAN • JOE CHAN • JOE CHAN • JOE CHAN • JOE CHAN • JOE CHAN • JOE CHAN • JOE CHAN</p> <p>7:30 PM - SPK FUNCTION RM 4 LUXE WEAR A Collection CATHERINE CHAN • JESSIE LUGAY • JOE CHAN • JOE CHAN • JOE CHAN • JOE CHAN • JOE CHAN • JOE CHAN • JOE CHAN • JOE CHAN</p> <p>9:30 PM - SPK FUNCTION RM 2 & 3 BANG PHIDA • TINA DANAC</p>
28 FRI	<p>1:30 PM - SPK FUNCTION RM 4 PROMER B Collection CATHERINE CHAN • JOE CHAN • JOE CHAN • JOE CHAN • JOE CHAN • JOE CHAN • JOE CHAN • JOE CHAN • JOE CHAN • JOE CHAN</p> <p>7:30 PM - SPK FUNCTION RM 4 LUXE WEAR B Collection CATHERINE CHAN • JOE CHAN • JOE CHAN • JOE CHAN • JOE CHAN • JOE CHAN • JOE CHAN • JOE CHAN • JOE CHAN • JOE CHAN</p> <p>9:30 PM - SPK FUNCTION RM 2 & 3 FREDERICK PENALTA</p>
29 SAT	<p>1:30 PM - SPK FUNCTION RM 4 JEFFREY ROGADOR • KIRRET TESORO • TAKO REYES</p> <p>7:30 PM - SPK FUNCTION RM 2 & 3 ALEX ROAD • DIMPLE LIM • MICHELLE LIM</p> <p>9:30 PM - SPK FUNCTION RM 4 PROMER C Collection ANITA LAM • JOE CHAN • JOE CHAN • JOE CHAN • JOE CHAN • JOE CHAN • JOE CHAN • JOE CHAN • JOE CHAN • JOE CHAN</p> <p>1:30 PM - SPK FUNCTION RM 2 & 3 SM RESIDENCES (OFFSITE) GERRY KATIGBAK • RONALDO APARDO CYLE IBANEZ and RAQUEL RABERREZ by ESAC</p> <p>4:30 PM - PCHA THAN ATULON JAG</p> <p>7:30 PM - SPK FUNCTION RM 4 H BARRETTO</p> <p>9:30 PM - SPK FUNCTION RM 4 PENSHOPPE</p>
30 SUN	<p>1:30 PM - SPK FUNCTION RM 4 schooloffashionandthearts</p> <p>4:30 PM - SPK FUNCTION RM 2 & 3 ANGELO ESTERA • DOLORES SERRAO • SHARON PANGANG</p> <p>7:30 PM - SPK FUNCTION RM 4 CHRIS DIAZ • JEROME SALAYA ANG • JOE ESCOBAR</p> <p>9:30 PM - SPK FUNCTION RM 2 & 3 MARLON RIVERA</p> <p>1:30 PM - PCHA THAN ATULON human (Kashdena) benchy</p> <p>7:30 PM - SPK FUNCTION RM 4 GRAND ALLURE Collection JOE CHAN • JOE CHAN • JOE CHAN • JOE CHAN • JOE CHAN • JOE CHAN • JOE CHAN • JOE CHAN • JOE CHAN • JOE CHAN</p> <p>9:30 PM - SPK FUNCTION RM 2 & 3 MICHAEL ONCO</p>
31 MON JUNE 1 • TUE	<p>8:00 PM RECEPTION ONLY For Reception Only BLVD MAGAZINE PARTY</p> <p>EXCLUSIVE CLOSING PARTY at OFFROAD (Specially Invited Only)</p>

1999, 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024, 2025, 2026, 2027, 2028, 2029, 2030, 2031, 2032, 2033, 2034, 2035, 2036, 2037, 2038, 2039, 2040, 2041, 2042, 2043, 2044, 2045, 2046, 2047, 2048, 2049, 2050, 2051, 2052, 2053, 2054, 2055, 2056, 2057, 2058, 2059, 2060, 2061, 2062, 2063, 2064, 2065, 2066, 2067, 2068, 2069, 2070, 2071, 2072, 2073, 2074, 2075, 2076, 2077, 2078, 2079, 2080, 2081, 2082, 2083, 2084, 2085, 2086, 2087, 2088, 2089, 2090, 2091, 2092, 2093, 2094, 2095, 2096, 2097, 2098, 2099, 2100, 2101, 2102, 2103, 2104, 2105, 2106, 2107, 2108, 2109, 2110, 2111, 2112, 2113, 2114, 2115, 2116, 2117, 2118, 2119, 2120, 2121, 2122, 2123, 2124, 2125, 2126, 2127, 2128, 2129, 2130, 2131, 2132, 2133, 2134, 2135, 2136, 2137, 2138, 2139, 2140, 2141, 2142, 2143, 2144, 2145, 2146, 2147, 2148, 2149, 2150, 2151, 2152, 2153, 2154, 2155, 2156, 2157, 2158, 2159, 2160, 2161, 2162, 2163, 2164, 2165, 2166, 2167, 2168, 2169, 2170, 2171, 2172, 2173, 2174, 2175, 2176, 2177, 2178, 2179, 2180, 2181, 2182, 2183, 2184, 2185, 2186, 2187, 2188, 2189, 2190, 2191, 2192, 2193, 2194, 2195, 2196, 2197, 2198, 2199, 2200, 2201, 2202, 2203, 2204, 2205, 2206, 2207, 2208, 2209, 2210, 2211, 2212, 2213, 2214, 2215, 2216, 2217, 2218, 2219, 2220, 2221, 2222, 2223, 2224, 2225, 2226, 2227, 2228, 2229, 2230, 2231, 2232, 2233, 2234, 2235, 2236, 2237, 2238, 2239, 2240, 2241, 2242, 2243, 2244, 2245, 2246, 2247, 2248, 2249, 2250, 2251, 2252, 2253, 2254, 2255, 2256, 2257, 2258, 2259, 2260, 2261, 2262, 2263, 2264, 2265, 2266, 2267, 2268, 2269, 2270, 2271, 2272, 2273, 2274, 2275, 2276, 2277, 2278, 2279, 2280, 2281, 2282, 2283, 2284, 2285, 2286, 2287, 2288, 2289, 2290, 2291, 2292, 2293, 2294, 2295, 2296, 2297, 2298, 2299, 2300, 2301, 2302, 2303, 2304, 2305, 2306, 2307, 2308, 2309, 2310, 2311, 2312, 2313, 2314, 2315, 2316, 2317, 2318, 2319, 2320, 2321, 2322, 2323, 2324, 2325, 2326, 2327, 2328, 2329, 2330, 2331, 2332, 2333, 2334, 2335, 2336, 2337, 2338, 2339, 2340, 2341, 2342, 2343, 2344, 2345, 2346, 2347, 2348, 2349, 2350, 2351, 2352, 2353, 2354, 2355, 2356, 2357, 2358, 2359, 2360, 2361, 2362, 2363, 2364, 2365, 2366, 2367, 2368, 2369, 2370, 2371, 2372, 2373, 2374, 2375, 2376, 2377, 2378, 2379, 2380, 2381, 2382, 2383, 2384, 2385, 2386, 2387, 2388, 2389, 2390, 2391, 2392, 2393, 2394, 2395, 2396, 2397, 2398, 2399, 2400, 2401, 2402, 2403, 2404, 2405, 2406, 2407, 2408, 2409, 2410, 2411, 2412, 2413, 2414, 2415, 2416, 2417, 2418, 2419, 2420, 2421, 2422, 2423, 2424, 2425, 2426, 2427, 2428, 2429, 2430, 2431, 2432, 2433, 2434, 2435, 2436, 2437, 2438, 2439, 2440, 2441, 2442, 2443, 2444, 2445, 2446, 2447, 2448, 2449, 2450, 2451, 2452, 2453, 2454, 2455, 2456, 2457, 2458, 2459, 2460, 2461, 2462, 2463, 2464, 2465, 2466, 2467, 2468, 2469, 2470, 2471, 2472, 2473, 2474, 2475, 2476, 2477, 2478, 2479, 2480, 2481, 2482, 2483, 2484, 2485, 2486, 2487, 2488, 2489, 2490, 2491, 2492, 2493, 2494, 2495, 2496, 2497, 2498, 2499, 2500, 2501, 2502, 2503, 2504, 2505, 2506, 2507, 2508, 2509, 2510, 2511, 2512, 2513, 2514, 2515, 2516, 2517, 2518, 2519, 2520, 2521, 2522, 2523, 2524, 2525, 2526, 2527, 2528, 2529, 2530, 2531, 2532, 2533, 2534, 2535, 2536, 2537, 2538, 2539, 2540, 2541, 2542, 2543, 2544, 2545, 2546, 2547, 2548, 2549, 2550, 2551, 2552, 2553, 2554, 2555, 2556, 2557, 2558, 2559, 2560, 2561, 2562, 2563, 2564, 2565, 2566, 2567, 2568, 2569, 2570, 2571, 2572, 2573, 2574, 2575, 2576, 2577, 2578, 2579, 2580, 2581, 2582, 2583, 2584, 2585, 2586, 2587, 2588, 2589, 2590, 2591, 2592, 2593, 2594, 2595, 2596, 2597, 2598, 2599, 2600, 2601, 2602, 2603, 2604, 2605, 2606, 2607, 2608, 2609, 2610, 2611, 2612, 2613, 2614, 2615, 2616, 2617, 2618, 2619, 2620, 2621, 2622, 2623, 2624, 2625, 2626, 2627, 2628, 2629, 2630, 2631, 2632, 2633, 2634, 2635, 2636, 2637, 2638, 2639, 2640, 2641, 2642, 2643, 2644, 2645, 2646, 2647, 2648, 2649, 2650, 2651, 2652, 2653, 2654, 2655, 2656, 2657, 2658, 2659, 2660, 2661, 2662, 2663, 2664, 2665, 2666, 2667, 2668, 2669, 2670, 2671, 2672, 2673, 2674, 2675, 2676, 2677, 2678, 2679, 2680, 26

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Grassroots

July 1997 — **Vol. 1**

Keywords: *Self-esteem; self-worth; self-concept; self-identity*

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Figure 2

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Ellen sets up own record label

LOS ANGELES—TALK SHOW HOST AND "Saturday Night" judge Ellen DeGeneres is setting up her own record label, dubbed *EllenRecords*, with plans to find and sign up new artists. First to be signed is 13-year-old Thai-Canadian Crystal Chan.

A native of Edmonton, Oklahoma, Chan was spotted by DeGeneres after posting a video of herself playing the piano and singing Lady Gaga's hit song "Paparazzi" on a web page made online on her own.

She was invited to appear on the DeGeneres show on May 11, sparking huge interest in her video which has now been viewed over 20 million times.

For Chan, *EllenRecords*'s manager, and Tony Carter, Lady Gaga's manager, have agreed to co-manage Chan. *EllenRecords*



ELLEN DeGeneres



TMZ/Ag



SONO

soon weighed 3.2 kilograms (seven pounds), and the mother who has been married to Chan's father, 1,000 and with whom she has a daughter China, now 5 years-old.

In a recent issue of *Teen* that Italy, which included a photograph of the glamorous actress during her pregnancy, but soon commenced on going back in her 40s.

DeGeneres, a former model, has appeared in numerous films such as "The Hot Chick," "The Hot Chick 2," "The Hot Chick 3" and "Don't Look Back."

Emergency

NEW YORK—

"30 Rock" and "Saturday Night Live" actress Tina Fey is in recovery for a minor head injury.

Fey was taken to the hospital for American Hustle—one of the nation's highest box office hits of the week, the *Weekend Update* said on Tuesday.

Fey, whose popularity soared in 2008 with her correspondence of Republican vice-presidential pick Alaska Gov. Sarah Palin, was taken to the hospital on May 13 on a stretcher of her own volition after a car accident.

Fey is a wife and mother of two and lives in New York City, where she has been married to her husband, Jeffrey Katz, since 1998.

The *Weekend Update* said on Tuesday that Fey, 39, was taken to the hospital on May 13 on a stretcher of her own volition after a car accident. Fey was taken to the hospital on May 13 on a stretcher of her own volition after a car accident.

Ellen DeGeneres

US US tour off
NEW YORK—US off on Tuesday that their tour of the United States will be postponed until emergency back surgery for emergency "parade," forcing the cancellation of the tour's US tour and in California.

Stacy has been discharged from a Los Angeles hospital (University Hospital in Munich, Germany) where she underwent emergency surgery on Friday, following a back injury, the band said on its website.

Stacy, who married his wife, Jennifer, in New York last month, suffered from severe compression of the vertebrae, doctors said. He will need at least eight weeks to recover.

US tour promoter Amy Poehler said LA-based *Universal* showed planned this year, from Salt Lake City on June 12 to New Jersey on July 18, but has opted out and would be rescheduled for 2011.

The website also stated that the band "is not looking for a replacement."

A man again at 45

NEW YORK—Italian actress Monica Bellucci and her French actor husband, Vincent Cassel, have become the parents of a baby girl named Lucie, born Friday in Rome, the actress announced on the Italian website of her husband's website.

"She has entered a pretty little house. It was a natural birth like the first of old people, she, the baby, Lucie, was a half hour," Bellucci, 45, said on her website.

EASTWOOD CINEMAS

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At the Movies

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THINK! Kian (left), Althea, Jennifer Pao and Jovelyn Salinas are personal stylists.

3 Pinays take 'Road to Saigon'

LOS ANGELES—THE AGONY RE-ENACTS a real, border story but has turned it into a stage when she didn't win to "Star Search." A third was called her struggle with her deep, personal beliefs.

There are events the personal stories revealed onstage in "Road to Saigon," a musical musical by three outstanding Filipino producers who portrayed the lives of the production of "Star Search." Jennifer Pao, Jose Jimenez and David Salinas, who stage—well here—these stories to take an specific interest in "Road to Saigon," which had its world premiere recently and is now playing at the Grand Hotel during Theater in Los Angeles. The show runs until June 13 (information on their performance dates and times on www.roadtosaiagon.com).

Glowing reviews

Philippine-American Ann Lawrence Rivers developed and directed the production which is coming along reviews. The boards review by the Los Angeles Times' David C. Bakula refers the review being hoped by critics on the show.

David wrote: "Personal conflicts made professional solidarity in 'Road to Saigon' at East West Theater, to inevitable effect... From the first view of production director, the real drama is the picture of designer John H. Bink-

ONLY IN HOLLYWOOD
Andrew
Aguiar



ley directed as, with Aguiar. Then they spent their months, and we're looking... It's not just that spectacular musical gifts, which are well-received... "Star Search" director and Kap Telle's musical stage as believes, overall, not being the two by... The same full-blown Broadway musical that didn't pack half as much muscle as to find big-budget effects, looking the show that gave them their break. "Road to Saigon" is not merely specialized, it's really accessible, and safely entertaining. Don't miss it."

The songs that the ladies deliver in between their reminiscences, spoken to the story or revelation they just shared with the audience, are moving by themselves. Jose, who once considered leaving a stage, sang "How Perfectly Right," with strong passion in his throat. Telling, which she told me once written by "my close friend, Gilbert Binkley" is Filipino who has been the head singer of the Los Angeles School for the longest time (and) and Loretta Scott.

Aguiar, whose music is first disapproved of her performance with, told me "to show" (aka "to show, I hope you like"), a lyrical piece to a musical release, drop from the musical "Eden," which she describes as an enigmatic, the story's character that would happen if the pie came to her then. "I think he would also have got a look out of it," she said. "Really I mean, if you can't laugh at yourself and your own situation, that's your dead, right? It has to be. We have to be able to see the pain and with each other and."

Watched by critics

Aguiar, who's been like "Through the Fire" with one and all. When she joined TV's "Star Search," she wanted to sing "New York, New York" but she was rejected by her agent and took the lead to perform another piece. Jose, who The episode about the production her passion to sing.

Although pregnant, the family isn't as big with her out notes in some reviews. "I found out that I was pregnant the day before rehearsal," she said. "The entire rehearsal process was a big test for me since my husband is currently in San Francisco and I am here in LA, alone with my sister for the first time since we were young."

PHOTO BY



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INDEL

FRIDAYS • 10:00PM



FRIDAY

MAY 28

Sapul	5:00 AM
Pre-School Shows	7:00 AM
Nick on TV5	8:00 AM
Face to Face	11:00 AM
Don't Cry My Love	11:45 AM
First Wives' Club	12:30 PM
Smile Money	1:15 PM
High Kick!	2:00 PM
Hi-5	2:30 PM
Oggy and the Cockroaches	3:00 PM
Street Fighter	3:30 PM
Battle Spirits	4:00 PM
Nick on TV5	4:30 PM
Hero	6:00 PM
My Wife is a Superwoman	6:30 PM
Easy Fortune Happy Life	7:00 PM
House or Not	7:30 PM
Midnight DJ	8:30 PM
Akayon	9:30 PM
Lupet	10:00 PM
Face to Face (Replay)	10:30 PM
Juicy	11:30 PM
Jojo A All the Way	12:00 AM

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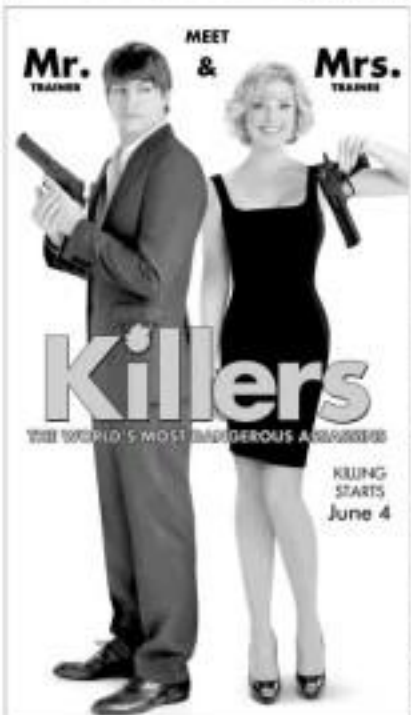
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Jake Gyllenhaal plays video game character

ODDSON—JAKE CHILDERMAN just wants to have fun. Hence, he's swinging back into cinema this weekend at the sweat-soaking hole in "Odessa of Odessa: The Struggle of Time."

"Sometimes, I speak the tall tales of me and I just thought, 'I've got to play this party,' and I did that. "Whereas a lot of other rappers take themselves so seriously, particularly in the huge movies, I couldn't imagine myself spending six or seven months of my life taking myself so seriously."

After a series of heavyweight dramas, including "Snatch," "Panic Room," and "Veronica's Closet," the actor is playing a detective tonight out of a roles genre.

Based on the genre "Princess of Power," Cyndee and actress Prince Lashaun, a street kid who is adopted by a king at a young age and brought up to be a sword-wielding warrior in the fantasy world. The story follows a royal warrior's journey and his adventures with a woman who is a secret

During a recent interview with *The Associated Press* in London, Gylfehad was in a high-spirited mood:

For prewriting, you've been offered loads of different action verbs below, so what was it about Prince's fantasy that really grabbed you?

1942, so the moment I read the first sequence of the movie, which is the steps on Mount Everest (in French/English) jumping around and lighting things up, I felt that was the moment when I thought, 'There's a sense of humor here.' Here's one of those classic characters that's in the vein of *Life of Pi* or *Indiana Jones* and there are the movies I loved when I was a kid.

Seppies wanted to have a laugh!

Yeah, I wanted to have a good time, and I wanted to know that I was making a movie that would give an audience a confidence, as well.

Have you played the video game before? Are you any good?

When I was 8 or 9 years old I played the original video-amfibi game a lot. And then I took a 20-year hiatus and picked it up only when I was doing research for the book—which was very, very difficult research. It was hard. There to live there a day I would have to be banned to go and play the video game. (Maybe that's really how hard it is to be a scientist and I can tell you how hard it is. It's working out every day and getting paid for it and still playing video games. So it's really hard, a really tough word (laughs).)

Did you enjoy the shoot? It's very different doing them compared with playing the game. I'm actually quite disappointed you're just sitting there and you haven't moved through the whole with a bow.

That would be an incredible experience, I would have done that for you. If I could, and if we had more time. But no, Mike Newell, the director, had a wife attached to my back and he would just stammer me ... I would have done that for you.

or be wanted. Move to the left, move to the right, jump, fight the guy who

I want to ask you about the Parkour (free-running) moves. Are you quite good at that now?

So, I have to say I saw this thing really called "The Ultimate Business Challenge" ... where they brought in some of the best business solutions in the world. And

**LIKE
LOVE** I watched them do all these crazy things, which were actually weird, disturbing to see because they got injured again & a lot and I just thought 'I've got no idea what I'm doing, these guys are extraordinary.' The technicians I do know and I can do things, but ultimately I cannot say I'm a card-carrying Parkour athlete, I just try to make it. I did jumps, I did my own jumps and different things but the dangerous stuff was done by the professionals."

Of course, I loved playing the role. I loved being a part of the movie.



So you're watching 'ASAP' live?

By Denise Q. Richards
Photos by Wally E. Nelson

IT'S QUITE A TRIP WATCHING a star-studded variety show live, running into so many stars in person, no matter that you've seen them elsewhere or interacted with them previously.

Flower-Sand Greenstein in the barbers corner of the ladies' room as you walk in, hair up in rollers and applying her make-up in the mirror. She doesn't see you, thank goodness, you're such an idiot, it's incredible.

Somewhere you get introduced to Tanya Fudilis, who is a much less who manages a "Glad to meet you." And don't gone before

Vina Morales doesn't remember you, at times, but she flashes a split-second smile with a heavy "Gory goes go." That's okay; you were just inside in a place where you've not changed the rule for a while now.

We're just saying, you could literally jump into the state, as the show goes on—in this case, "ASAP" at 425-CH—and they wouldn't notice. They have eyes, ears, and all other senses limited only on the one case: the new evaluation members.

Thumping hearts

As a member of the audience inside the studio, you surrender to the fun to you, completely. The changing of beats is there to direct you, it's just for the music to be kept at an almost constant level.

The very short and desiccated cones put an "ambush" on users for metaphors as they snap down from the extended stage after every number. That is allowed, according to the show's director, because of culture.

Before the show and during commercial breaks, the headliner always is lord of the breakfasting ring. "Do not move the chairs!" Alex Magalhães booms. "There is a reason we have slides in here!" Apparently, the tone of voice is the only one that works for the urlo. Magalhães has special intro-

"Yes," the "volunteer" woman,¹ is just

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Other aspects of the program experienced cuts by the line, another indication of

cluding ending the show on a surprise for song lyrics and quips, exchanging jokes with their kick-off crew, and watching curiously as some of the artists, like Phil Spector, sit on the edge of the stage to chat with the people in the front row.

Once the show is over, the solitary cast members promptly cruise to be photographed. James and Vince both cover their shoulders as they walk past you in the hallway — and smile like they remember at last.

FILM The sage-faced Bear director John Hughes gives the doc's and don'ts of graffiti in quite a swept away fashion (the real trouble, raising money is almost during breaks) and yes, there are state-of-the-art promotions but the old-fashioned ones have more suffered by the technology.



REM the "audience favorite" march, "If you don't smile, you will look that way."¹²

Off-camera snap & shot of happy faces, digiann...
pennsylvania house (1992)